

# Leadership as a Function of the Coach, Part III

# **I. Understanding Leadership Excellence**

Understanding that the leadership component is the most critical one for getting your players to higher and higher levels

- A. COACHING AS INFLUENCE**
- B. COACHING AS PERSONALITY**
- C. COACHING AS COMBATIVE COURAGE**
- D. COACHING AS CONSTRUCTING ATTITUDE**

## II. Leadership Development

- A. Give your players ownership of themselves (make them responsible for their own success) and of their teams (make them responsible for their team's success: "*your teammates will reflect your work ethic, your attitude, your ambition*"). As their coach, your hand is on the tiller but it should be as light as possible. Your great successes will surface when your leadership comes through your players. Our rising seniors run the program at UNC.
- B. "*Give your players the fundamental philosophy and core values.*" *Man's Search for Meaning* – Viktor E Frankl.

C. Give your players the voice: an understanding of what leadership is and then prepare them to lead.

*“ . . . Leadership (is) the act of making a difference . . . It requires us to make an active choice . . . and depends on bringing others along . . . Leadership is at its best when the voice (is) persuasive . . . ”* The Leadership Moment – Michael Useem

*“the decisions and actions . . . Matter more when (you) face the challenge . . . Yet these are the very moments when developing leadership is least practical. Periods of normalcy . . . are the times to develop leadership even though its need is least evident.”* The Leadership Moment – Michael Useem

D. Basically, give your players the moment and then watch some of them fly. So what is the Leadership Moment?

*“To be courageous . . . (and this) is an opportunity that sooner or later is presented to all of us.”* Profiles is  
Courage – John F Kennedy.

It happens in athletics all the time . . . that is why the environment we are in is such a great laboratory of the human spirit and why what we do can be so enriching and lasting.

# III. Creating a Leadership Culture

- A. Give your leaders the responsibility to reshape your culture
  - rising seniors fitness decathlon
    - vertical jump
    - agility
    - acceleration
    - fastest speed
    - average speed
    - fatigue
    - beep
  - fight the sociology of being anti-muscle thin
- B. Help them find their leadership voice
  - leading is about effect, not just saying the right thing but impacting on performance – lead through your strength
- C. Playing to prove yourself, not to protect yourself – the Michael Jordan mentality